

**Mark Dempster**

Chief People Officer

Founders Circle Capital

Mark Dempster is the Chief People Officer of Founders Circle Capital where he oversees the leadership services for its CEO/CXO community otherwise known as the “Circle.” He also drives the firm’s vision and culture internally and the firm’s brand marketing and sourcing channels externally. He was previously the Marketing Partner at Sequoia Capital where he was among the first to create this role at a venture capital firm. There his responsibilities centered on brand marketing and sourcing channel development as well as providing portfolio companies with marketing counsel and business development opportunities. He had the good fortune to assist every company of consequence that the firm invested in since the turn of the century. Mark came into the venture industry by way of the marketing services industry having held brand strategy and relationship management roles at CKS|Partners and Landor Associates.